

See page 10

ROADS

CROSS

'44

JUNIOR





## *Dedication* ★ ★ ★ ★

To all the boys and girls of J. J. C.  
who are serving Uncle Sam, this 1944  
Crossroads is fondly dedicated.

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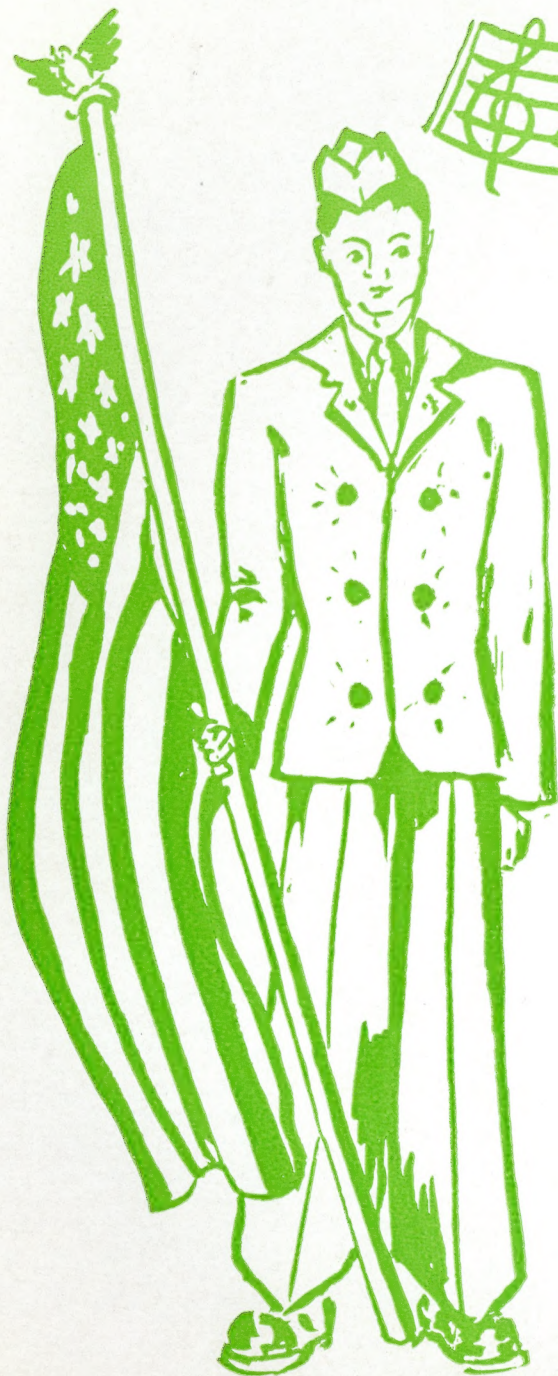
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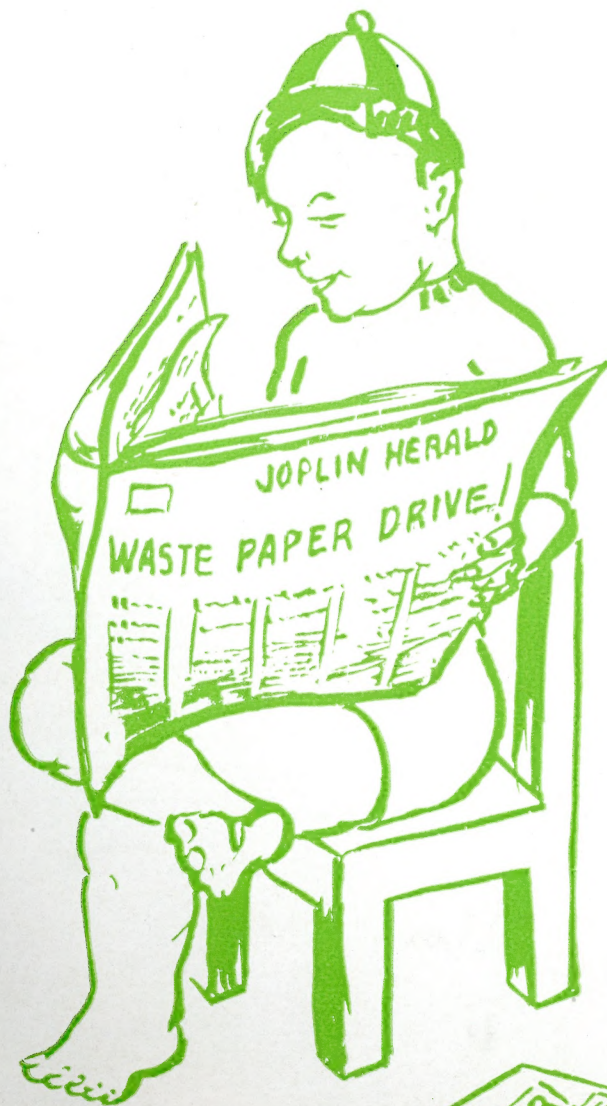
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CROSSROADS SENIOR  
HAS GONE TO WAR









*Annual Publication of the Students of  
Joplin Junior College, Joplin, Missouri*

*Nancy McKee, Betsy Balsley . . . Co-Editors*

*Sally Weygandt . . . Business Manager*



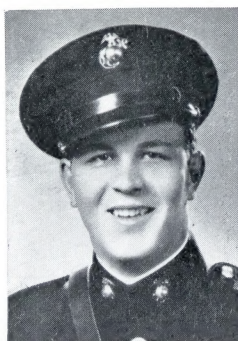
# These We Honor



LEONARD DUNCAN  
*Killed*



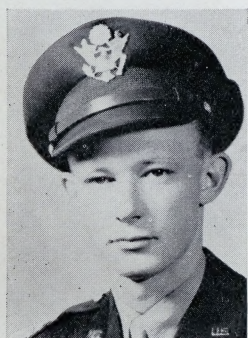
MORTON RADFORD  
*Killed*



JAMES LACEY  
*Killed*



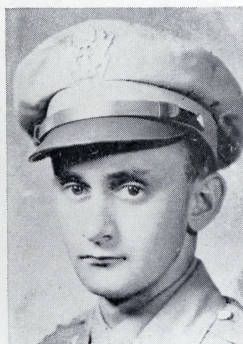
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*Missing*



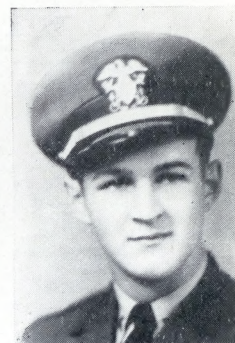
FLOYD LYON  
*Missing*



BEVERLY SETSER  
*Killed*



JOE KOLKMEYER  
*Missing*



RICHARD McWILLIAMS  
*Killed*



JOHN NICHOLS  
*Killed*



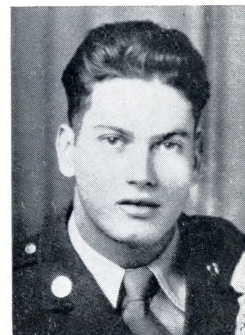
BOB O'BERT  
*Killed*



BOB LISCH  
*Killed*



CLAY JAMES  
*Killed*



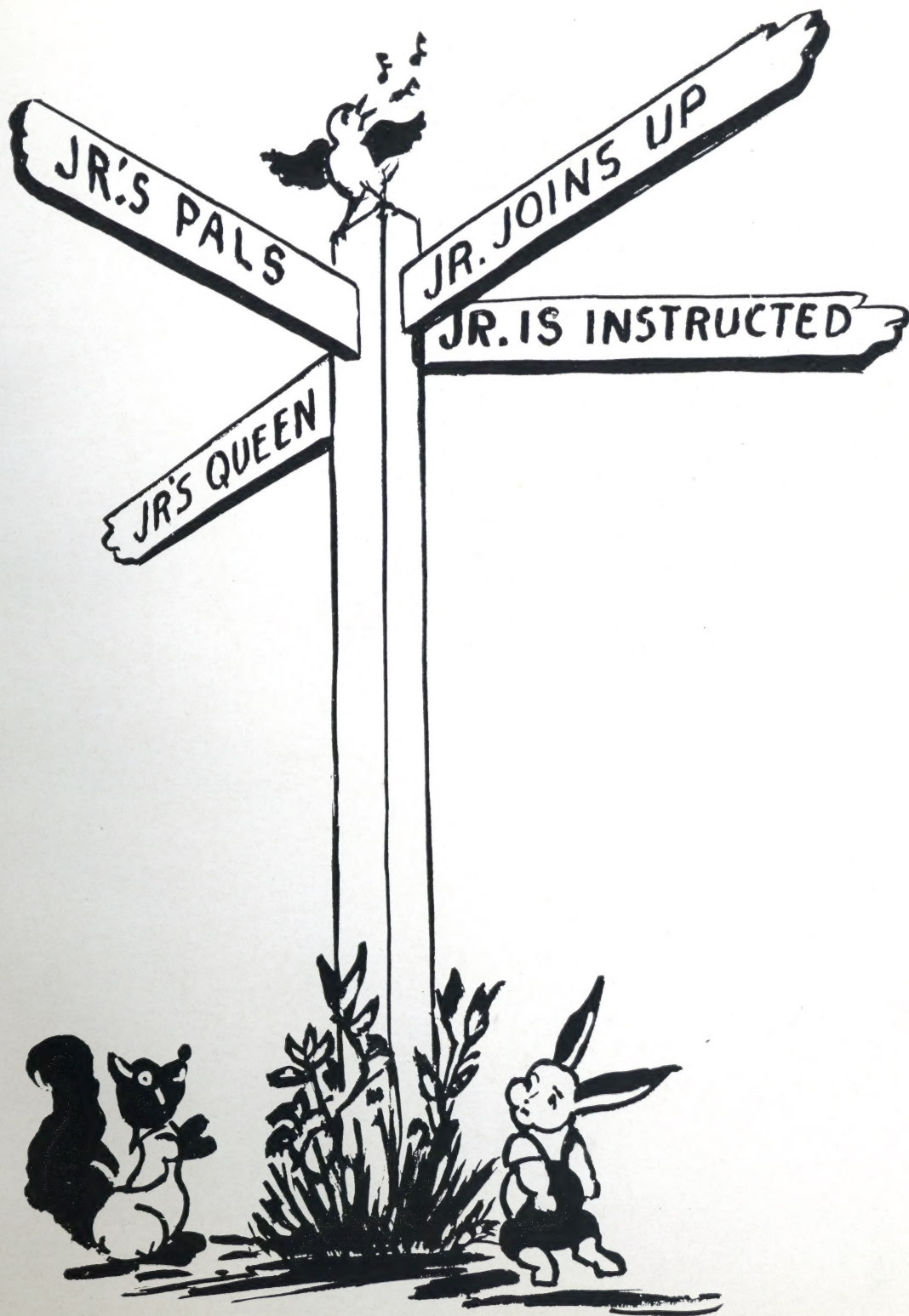
ROGER EDGAR  
*Missing*





CROSSROADS JR.  
POINTS WITH PRIDE TO THE YEAR  
**1944**







*Miss Nina Geisert*  
*Queen of the 1944 Crossroads*





*Her Attendants*



*Shirley Cox*



*Jean Wommack*

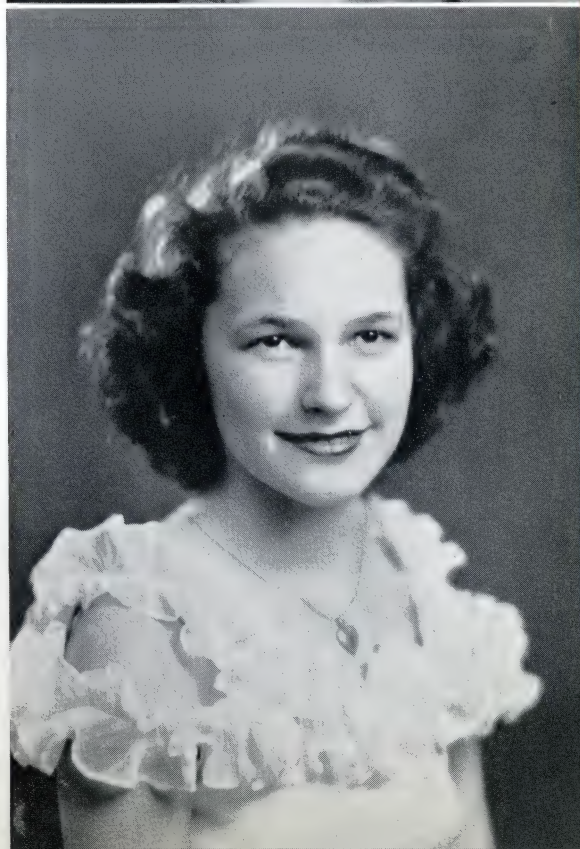


*Her Attendants*

*Betsy Balsley*



*Mary Lee Snyder*





*His Pals*



## *Sophomores . . .*



DELLAS YEARY

*President*

In spite of their small number, this year's Sophomore Class has carried on the traditional activities of the upperclassmen. More than ever before, emphasis has been placed on scholarship. Consequently these students, who are graduating into a troubled world, have the feeling of competence that accompanies a thorough education.



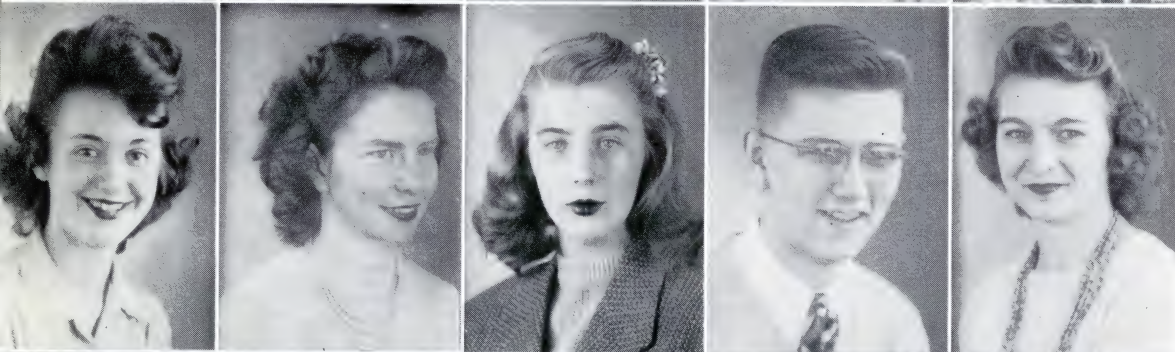
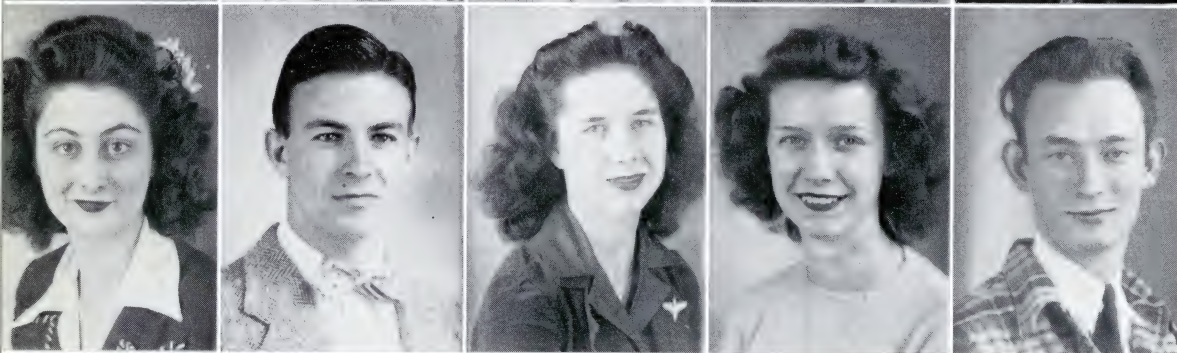
JEAN WOMMACK

*Vice-President*

MIGNON HENLEY

*Secretary*





Ann Alexander

Betsy Balsley

Rosamond Burk

Wanda Jo Casner

Shirley Cox

Ruth Downs

Shirley English

Mary Lou Farmer

Roy Fields, Jr.

Charles Galbraith

Nina Geisert

Cletis Grider

Lois Marie Hedrick

Mignon Henley

Bert Hurn

Billie James

June Laird

Sara Jayne Myers

Galen Nash, Jr.

Charlotte Nelson

Joy Ordway

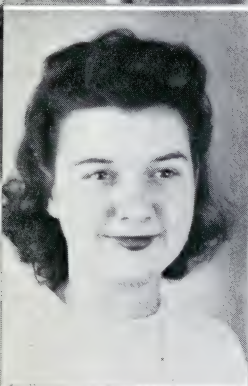
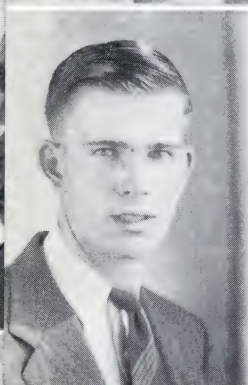
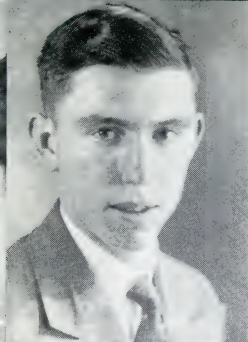
Billie Rose Parrent

Rita Pinnell

Bill Pinnell

Virginia Lankford Pratt





Edward Rataczak

Rosaleen Reynolds

Mary Rice

Betty Dale Russell

Betty Short

Carroll Smith

Martha Lee Troutman

Jean Wommack

Dellas Yeary

Eva Taylor

Elma Mae Fox

Dorothy Howell

Josephine Willard

Betty Jean Pitts

Jeanne Pollock

Myrtle Richardson

Jerry Nan Sparlin

Aileen Logan



# *Students not having pictures . . .*

## SOPHOMORES

David Blair  
Raymond Blair  
Marjorie Caldwell  
Mildred Denney  
George Fort

Ray Anne Robison  
Helen Ruth Seager  
Robert Turner  
Harold Wynn

## FRESHMEN

Cleo Allen  
Betty Ashworth  
Robert Dale Brown  
Bill Brown  
Anabel Campbell  
Floyd Cozad  
Coweta Dawes  
Charles Douglas  
Freda Gates  
Victoria Gibbons  
Edward Gier  
Carol Jean Gordon  
Ruby Granger  
Beverlie Hinkle  
Vera Hetrick  
Lorene Kirk  
Homer Knost

Doris Lamkin  
Mary Larson  
Billy Murray  
Richard Moss  
Bill Meredith  
Jack Newman  
Donald Newby  
Jack Pflug  
Nancy Power  
Herbert Rawlings  
Hester Lee Roby  
Clifford Smith  
Ruth Snyder  
Norma Jean Strain  
John Swab  
Genevieve Tracy

## FROM HIGH SCHOOL

Rob Roy Flinn  
Robert Fryer  
Richard Hadden  
Barbara Leckie  
Stanley Maret  
Carl Martin  
Mary Jo Miller  
Pat Murphy

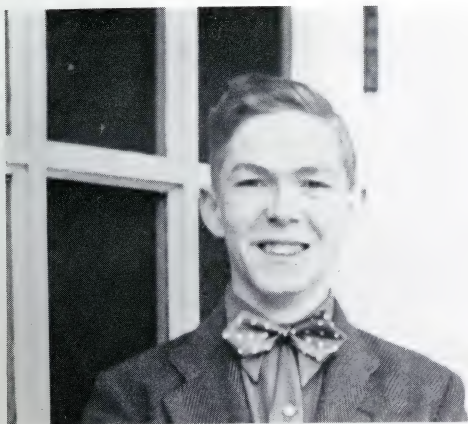
Joel Newby  
Wayne Overall  
Bob Patrick  
Carl Sanders  
Ray Schooler  
Jack Williams  
Emily Wooldridge

## SPECIAL STUDENTS

Hannah Alles  
John Crain  
Mrs. Ada Day  
Celene Epstein  
Glenna Gresham  
Mrs. Marilyn Glueck  
Barbara Herschman  
Mrs. Helen Harper  
Mrs. Mae Marshall

Mrs. Frances Houk  
Mrs. Prewitt Lohan  
Betty McCaleb  
Mrs. Pauline Parker  
Sally Porter  
Beatrice S. Ryan  
Ruth Stern  
George Wolff

## *Freshman*



BILL CLAYBOURN

*President*

The Freshman Class—"even as you and I"—has known the effects of rationing: no boys to play football, few dates to be had, no gas and tires for wiener roasts. However, those Freshmen who were privileged to complete this year's work, did so with the same energy and enthusiasm found in former Freshman Classes of J. J. C.



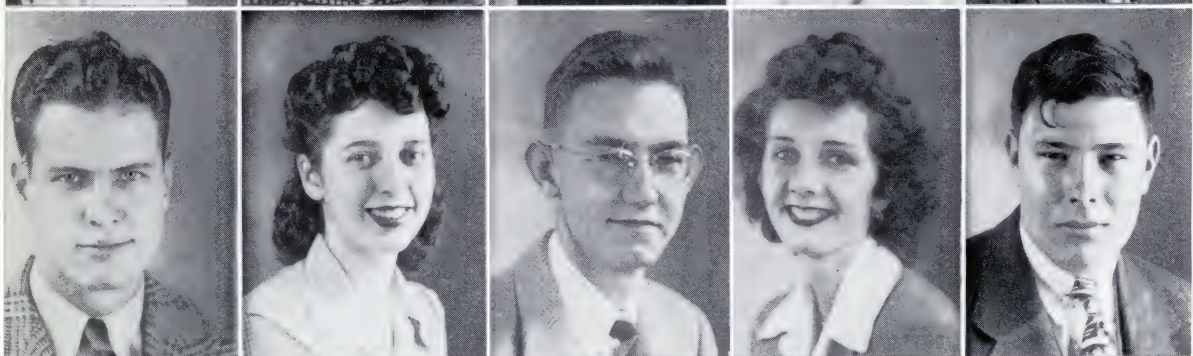
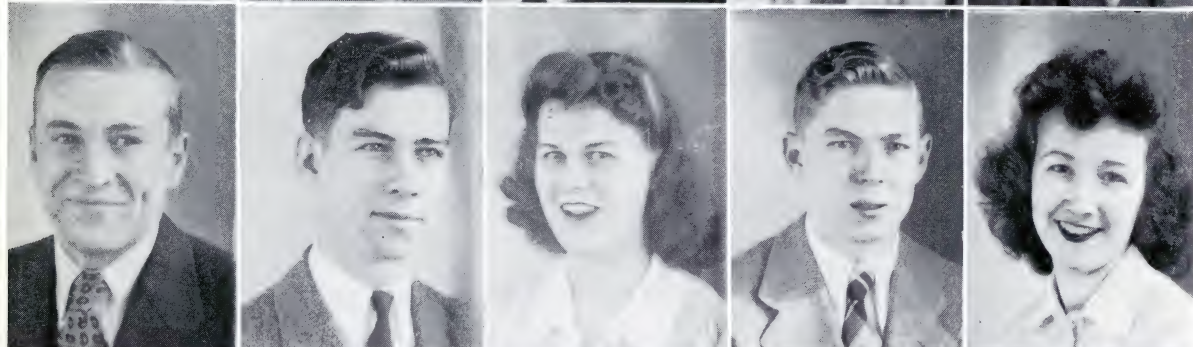
BOB MYERS

*Vice-President*

LILA MAE NOMMENSEN

*Secretary*





Patsy Alderman

Betty Louise Allen

Juanita Bengé

Mary Belle Benton

Betty Boswell

Bob Boyd

Leo Brown

Barbara Ann Caskey

Bill Claybourn

Betty Cochran

Sally Cogbill

Margaret Cox

Wanda Cravens

Marjorie Davis

Neal Degginger

Bill De Graff

Virginia De Graff

Arthur Dilworth

Josephine Dinnsen

Le Grand Dudley

Martha Dyer

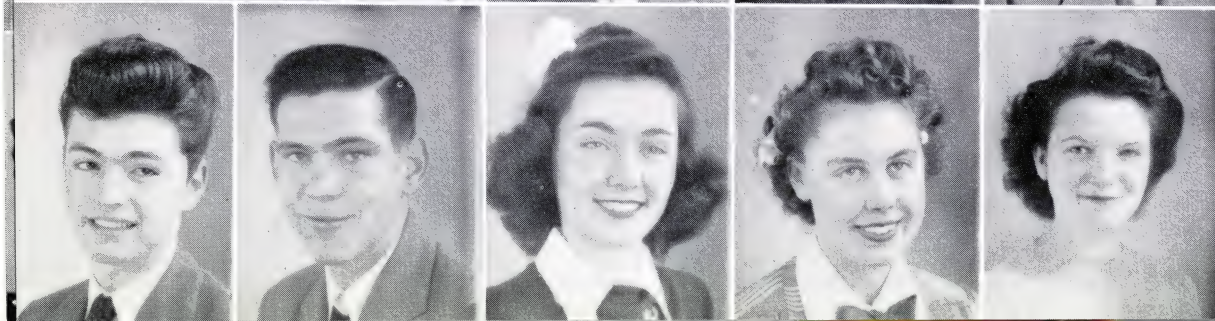
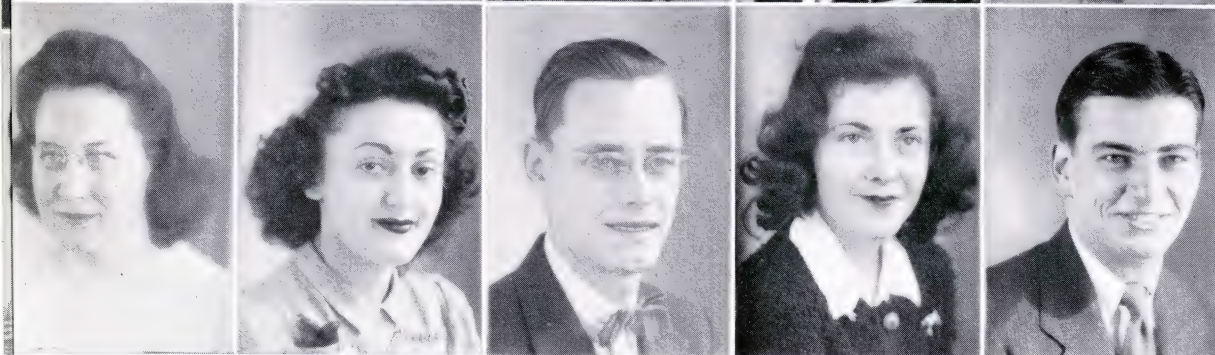
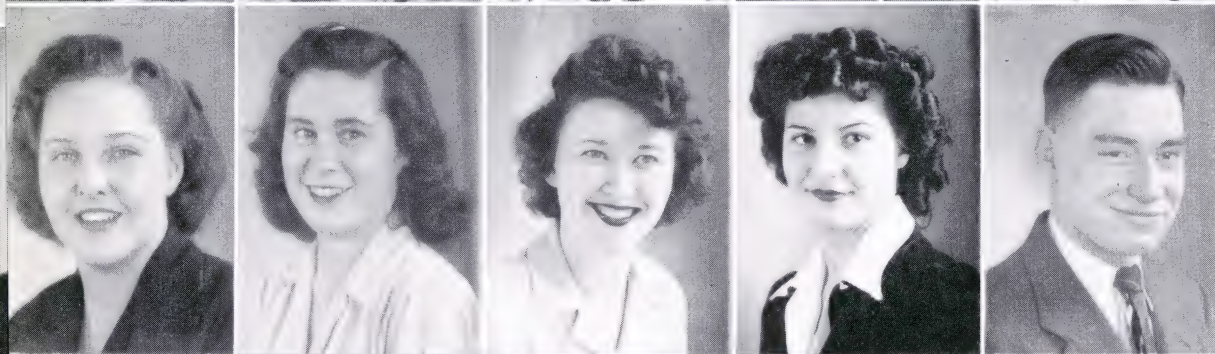
Anna Jean Elliott

Martha Etcheson

Jean Farrar

Patty Flanery





Eunice Gatliff  
John Gray  
Keith Guthals  
Wayne Hammack  
Betty Ann Harner

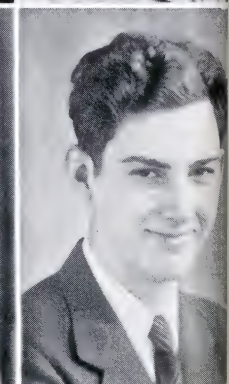
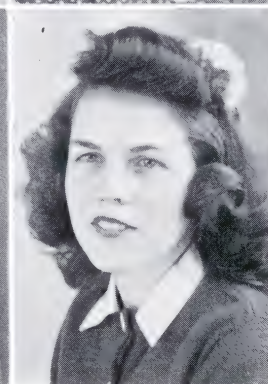
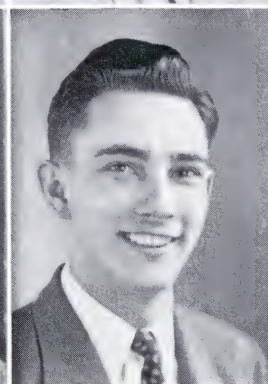
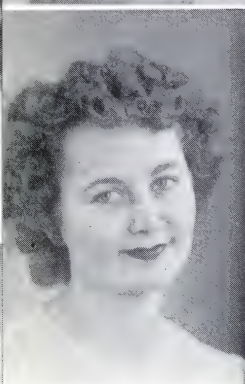
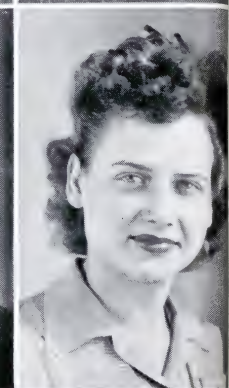
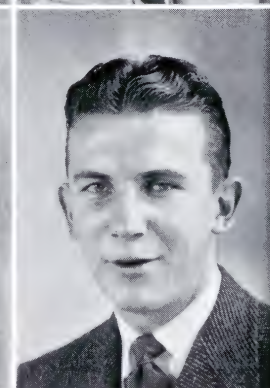
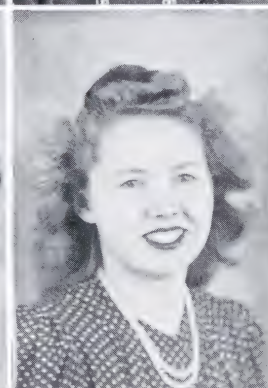
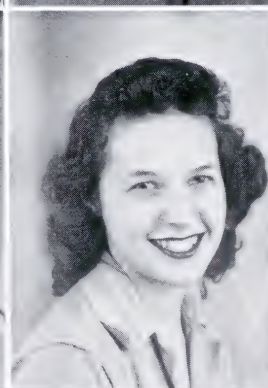
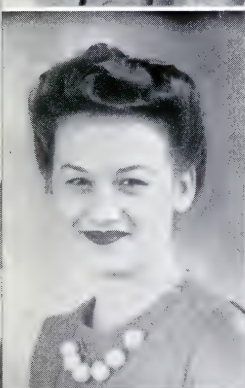
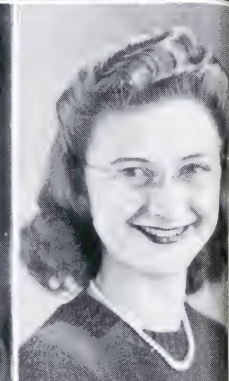
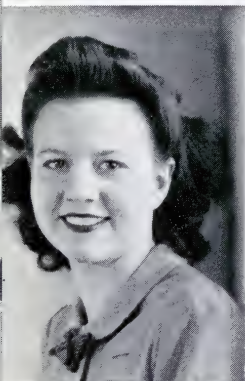
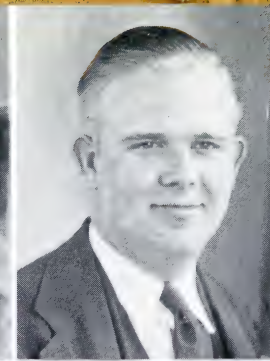
Wilma Hardin  
Dorothy June Hastings  
Leila Holman  
Doris Isenmann  
Truman Jeffcott

Vencil Jessee  
Frances Jones  
Natalie Jones  
Phyllis Jones  
Leonard Laird

Edith Martin  
Lillian Mendelson  
Con Mills  
Peggy Montgomery  
James Moulton

Robert Myers  
Bill McAllister  
Nancy McKee  
Lila Mae Nommensen  
Betty Don Owen





Eleanor Phelan

Betty Anne Parker

Doris Patrick

Ralph Patterson

Neoma Pendergraft

Barbara Pinnell

Billy Plumlee

Virginia Randall

John Roberts

Martella Smith

Pauline Selsor

Mary Lee Snyder

Eva Swanson (De Graff)

Richard Thralls

Helen Ummel

Sally Weygandt

John Windle

Patty Wise

Virginia Wheeler

Jack Wood





*His Organizations*

## *Student Senate*

The Student Senate is composed of officers of the Sophomore and Freshman classes and the various organizations of the college. Working under the direction of Dean Blaine and representative faculty members, the Senate sponsors many activities of the school.

*Standing:* Betsy Balsey, Mignon Henley, Nancy McKee, Mary Lou Farmer, Jean Wommack, Wilma Hardin.

*Seated:* Virginia Lankford Pratt, secretary, Dellas Yeary, Bill Claybourn, Richard Thralls, Arthur Dilworth, Robert Myers, Bill Pinnell, president, Wanda Jo Casner.







WILMA HARDIN  
*Editor*



EMILY WOOLDRIDGE, PAT MURPHY  
*Assistant Editors*

## *The Chart*

Written and edited by the students and for the students, the CHART is one of the high lights of J. J. C. We take this opportunity to say "Thanks!" to the staff for an entertaining and informative paper.



*Advisers:*

MRS. ERMIE WHITFIELD  
MISS DOROTHY STONE



ROSAMOND BURK  
*Exchange Editor*

JEAN WOMMACK  
CHARLOTTE NELSON  
RITA PHILLIP  
*Reporters*

MARY LOU FARMER  
MARY LEE SNYDER  
JOSEPHINE DINNSEN  
*Featurists*

DELLAS YEARY  
*Business Manager*





NANCY McKEE, BETSY BALSLEY  
*Co-Editors*



SALLY WEYGANDT  
*Business Manager*

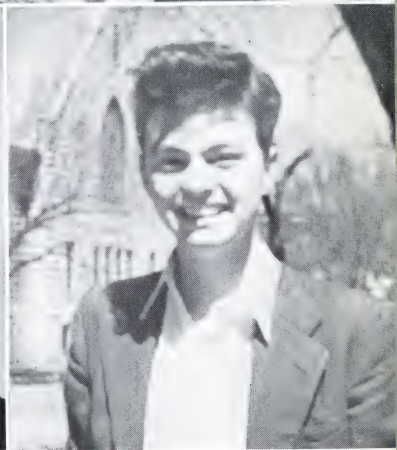
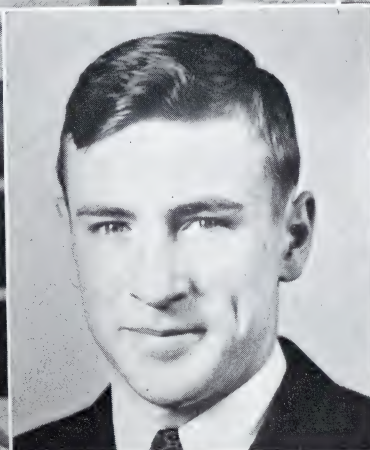
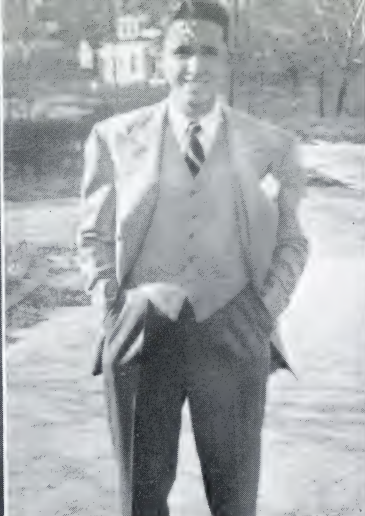
## *Crossroads*

Since Crossroads Senior has gone to war, we give you Crossroads Junior.  
We hope you will enjoy knowing him.



*Advisers:*

ARTHUR BOLES  
HARRY GOCKEL  
ADA COFFEY



DELLAS YEARY  
*Photographer*

JOHN ROBERTS  
*Ad Salesman*

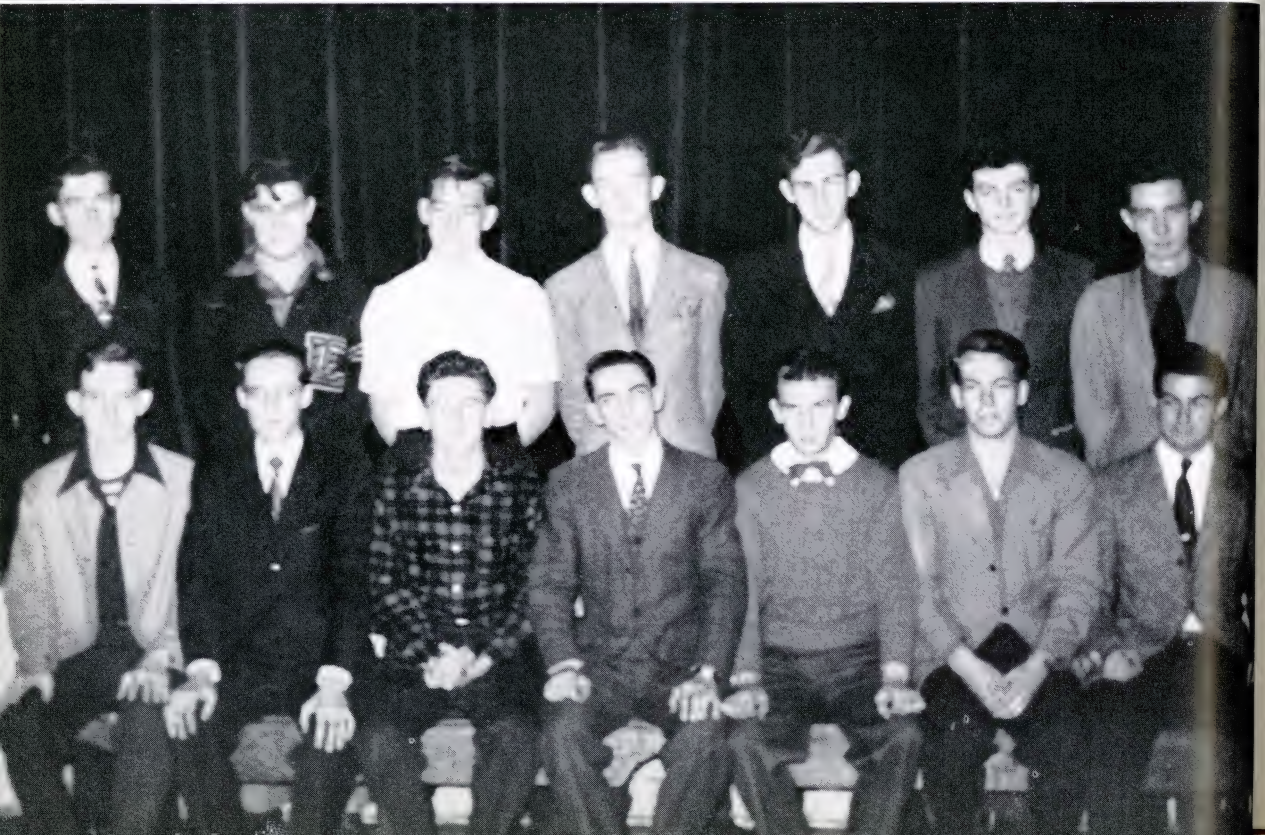
BILLY PLUMLEE  
*Cartoonist*

JOSEPHINE DINNSEN  
*Ad Salesman*

BOB BOYD  
*Former Business Manager*

BOB MYERS  
*Ad Salesman*







## Y. W. C. A.

"He's the cutest thing I ever—" "Did you see that?—" These comments and exclamations could be heard at probably any one of the meetings of the Y. W. C. A. Girls from the college meet every Tuesday noon to gossip, laugh, sing, and "Call out the cooks."

*Fourth Row:* Miss Steininger, sponsor, Lisbeth Day, Doris Isenmann, Betty Ann Harner, Virginia De Graff, Barbara Caskey, Eva Swanson De Graff, Leila Holman, Jean Farrar, Lillian Mendelson, Edith Martin, Jean Wommack, president, Eunice Gatliff.

*Third Row:* Mignon Henley, Charlotte Nelson, June Laird, Ann Alexander, Wanda Jo Casner, Phyllis Jones.

*Second Row:* Billie Rose Parrant, Sally Cogbill, Anna Jean Elliott, Betty Short, Shirley Cox, Doris Patrick, Mary Lou Farmer, Mary Rice.

*First Row:* Nancy McKee, Betty Anne Parker, Mary Lee Snyder, Sally Weygandt, Juanita Bengé, Barbara Pinnell, Peggy Montgomery.

## Y. M. C. A.

"I'm going to buy a paper doll that—" "Did you hear the one about the moron who—" To the tune of the latest hit song and the latest antics of the proverbial moron, the boys of the college meet on Tuesday noon to eat, sing, eat, talk, eat, laugh, and eat.

*Standing:* Leo Brown, Le Grand Dudley, Truman Jeffcott, Bert Hurn, Jack Wood, Robert Myers, William Pinnell, president.

*Seated:* Arthur Dilworth, Con Mills, Roy Fields, John Windle, Richard Thralls, Keith Guthals, Cletis Grider.







## *Alpha Kappa Mu*

The Kappas started their fall activities with a guest tea. Soon amusingly dressed pledges were attracting everyone's attention in the halls. The Kappa Thanksgiving program was one of the assembly treats of the year. A week-end trip to Shadow Lake concluded the spring activities.

*Standing:* Frances Jones, Patty Flanery, Martella Smith, Pauline Selsor, Wilma Hardin.

*Seated:* Eunice Gatliff, Neoma Pendergraft, Rosamond Burk, president, Betty Dale Russell, Phyllis Jones.

## *Dramatics Club*

The Dramatics Club this year presented several short plays in assembly. Among them were "The People with the Light Coming Through Them," "Which is the Way to Boston?", and "The Interview." Programs were also given for the Business and Professional Women's Club and the Cooperative Club.

*Standing:* Sally Weygandt, Josephine Dinnsen, Billie James, Jack Wood, Robert Myers, Mary Lou Farmer, president, Vencil Jessee, Wilma Hardin.







## *Beta Beta Beta*

The motto of the Tri-Beta sorority, "Ever upward, ever onward," has guided the organization's activities during the year. The Betas participated wholeheartedly in the scrap paper drives and sponsored the Christmas assembly. The alumnae were entertained at a "Gay Nineties" banquet in the spring.

*Fourth Row:* Nancy McKee, Betty Short, Patty Wise, Betty Anne Parker, Mary Lee Snyder, Doris Patrick, Marjorie Davis, Sally Weygandt, Betsy Balsley.

*Third Row:* Natalie Jones, Doris Isenmann, Peggy Montgomery, Charlotte Nelson, Ann Alexander, Wanda Jo Casner, June Laird, Wanda Cravens, Josephine Dinnsen.

*Second Row:* Mignon Henley, president second semester, Jean Wommack, Virginia Randall, Betty Ann Harner, Martha Lee Troutman, Shirley Cox, Rita Phillip, Mary Lou Farmer, president first semester, Juanita Bengel, Nina Geisert.

*First Row:* Anna Jean Elliott, Shirley English, Mary Rice, Virginia Lankford Pratt, Lois Marie Hedrick, Jean Lee Farrar, Barbara Pinnell, Betty Cochran.

## *Alpha Theta Chi*

Last September the Alpha Theta Chis reorganized with Arthur Boles as sponsor. Although handicapped by loss of members to the armed forces, the fraternity has become an important spoke in the wheels of J. J. C. They gave many parties and held a Thanksgiving dance on the Connor Roof. In the spring semester several boys from high school were pledged.

*Third Row:* Le Grand Dudley, Homer Knost, Jack Wood, Leo Brown, Bert Hurn, Truman Jeffcott, Carroll Smith, Wayne Hammack, Bill Pinnell, Keith Guthals.

*Second Row:* John Gray, Clifford Smith, Con Mills, Ralph Patterson, Bill Claybourn, Roy Fields, Cletis Grider.

*First Row:* Arthur Dilworth, Bill McAllister, James Moulton, Arthur Boles, sponsor, Richard Thralls, president, Robert Boyd.





## *Nurses*

Joplin Junior College joins the war effort in providing scientific training for student nurses under the curriculum required by the state board. In times of stress the need for nurses is intense and these modern "Florence Nightingales" have before them a gigantic task—the task of relieving the suffering of a war-torn world.

*Standing:* Elma Mae Fox, Myrtle Richardson, Josephine Willard, Dorothy Howell, Jerry Nan Sparlin.

*Seated:* Aileen Logan, Betty Jean Pitts, Jeanne Pollock.

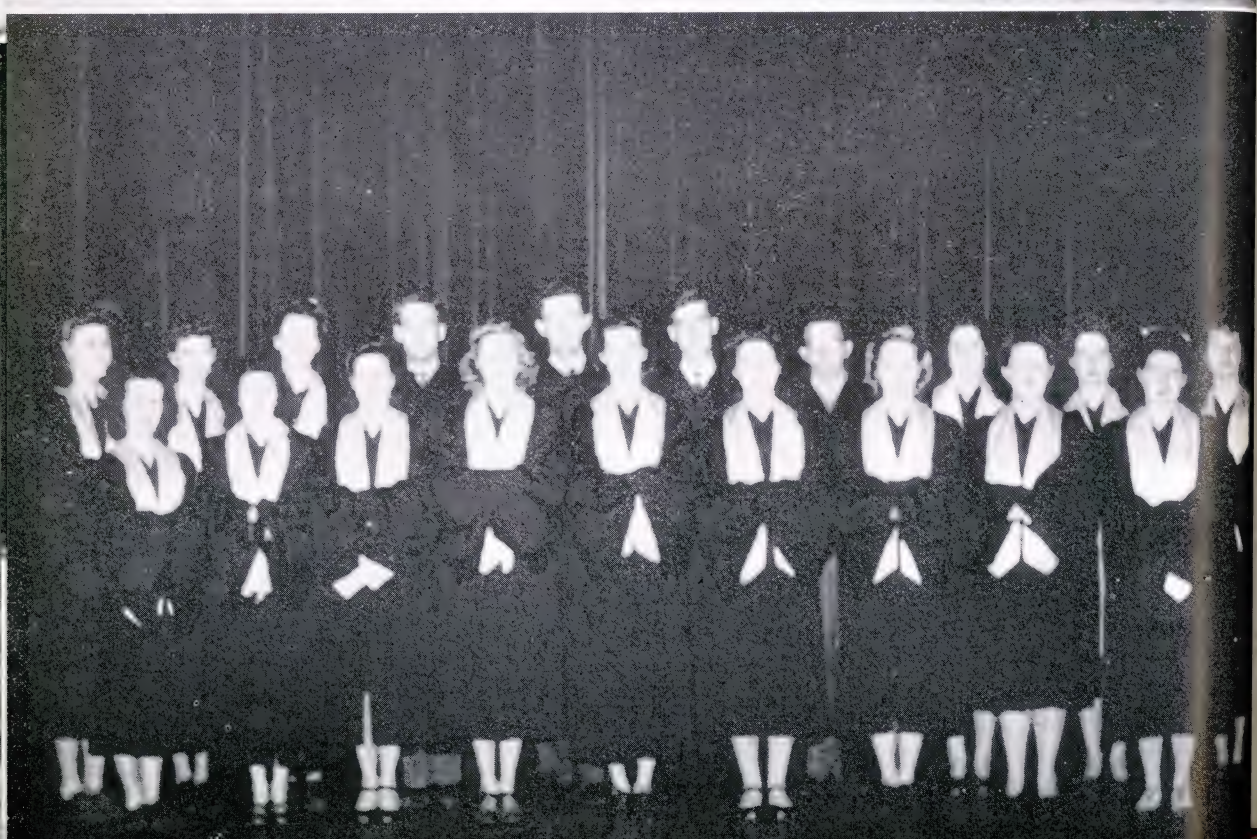
## *Teachers of Tomorrow*

To the Teachers of Tomorrow is assigned a very important task: that of guiding the students of the future in the paths of Character, Leadership, and Service.

*Standing:* Martha Etcheson, Mrs. Ernie Whitfield, sponsor, Rosamond Burk.

*Seated:* Jean Lee Farrar, Neoma Pendergraft, Eunice Gatliff, Phyllis Jones.





# *Music Department*

Members of the Music Department have given programs before several civic clubs in Joplin and various high schools in Jasper and Newton counties. On March 6, 1944, under the direction of Mrs. William Dale, the Music Department gave its annual spring concert.

## ORCHESTRA (left to right)

Lillian Mendelson, Jean Wommack, Jack Wood, Martha Lee Troutman, Leila Holman, Peggy Montgomery, Mignon Henley, Billy Ruth Plumlee, Ann Alexander, Vencil Jessee, Ralph Patterson, Leo Brown.

## CHORUS (left to right)

*First Row:* Betty Cochran, Peggy Montgomery, Barbara Pinnell, Natalie Jones, Mignon Henley, Neoma Pendergraft, Frances Jones, Jean Lee Farrar, Anna Jean Elliott.

*Second Row:* Barbara Caskey, Betty Boswell, Leila Holman, Keith Guthals, Bill Pinnell, Leo Brown, Vencil Jessee, Dorothy June Hastings, Helen Ummel, Sally Weygandt.

*Not in picture:* Patsy Rae Alderman.





"Arsenic and Old Lace," the familiar story of two "murderous" old ladies, was the fall production of J. J. C.

*Above:* Bob Myers and Betty Short, the romantic leads, arouse the interest of Bill ("Teddy") Claybourn and the old ladies, Mary Lou Farmer and Margaret Cox.

*Below:* "Cop" Keith Guthals narrates to the helpless Bob Myers while Vencil Jessee, the evil Dr. Einstein, looks on. John Windle, as Jonathon "Karloff" Brewster, "reclines" in the background.

*Also in the cast were:* Arthur Dilworth, Jack Wood, Bill DeGraff, John Roberts, and Dick Thralls.



The spring production was Sir James M. Barrie's "What Every Woman Knows," a story of English life. Billie Plumlee carried the feminine lead as Maggie, and Bob Myers portrayed John Shand. Maggie's father was played by Bob Patrick, and her brothers by Bill Claybourn and Donald Newby.

Lady Sybil Tenterdon, Maggie's "competition," was played by Sally Weygandt. Betty Ann Harner was the Comtesse de Le Briere and Carroll Smith played Mr. Charles Venables.

The cast also included: Anna Jean Elliott, Charlotte Nelson, Natalie Jones, Mary Lee Snyder, and Josephine Dinnsen.





"Miss America" Galbraith.

A two-step right, and two-step left.

Draw up a hambone and join us.

Plenty of punch here!

Hey, Mary, the camera's over here!

Thirsty?

"Is there anybody there?"  
said the traveler.

"Veronica" De Graff.

1, 2, 3, dunk.





I saw you take two cakes, Sara.

The Kappas' Romeo and Juliet.

Where's that Esquire?

Mutual Admiration Society.

Well, what's this?

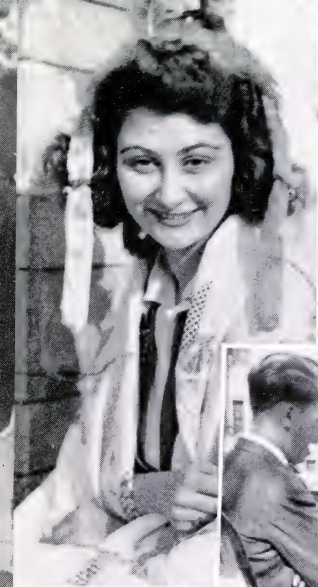
The Red-Plaids are here.

In my Easter Bonnet.

Finders, keepers!

And it all came true!





"Pocahontas" Geisert.

For he's far, far away.

Posing for the press.

In words of one syllable.  
"Ouch!"

Fashion designers of the  
future.

Weygandt "weeds witature." "Where's Bill?"

Pledge Pinnell  
performing.

Semi-annual locker-  
cleaning.

Sitting down on the job?

Mass suicide, no doubt. 'nuff said!





Wish it were real!

Comment unnecessary.

Paid Advertisement!

Rear View.

Someone must've mentioned Con.

Hold your ears!

Daydreaming?

Say "Ah."

Must be food down there!





*His Instructors*

# *Superintendent of Joplin Public Schools*

## *1930-1943*

On December 9, 1943, Mr. Elliott resigned his position as Superintendent of Schools in Joplin to accept a captaincy in the United States Army.

We wish him good luck in his new venture.





## *Our New Superintendent*

Crossroads Junior presents Mr. Roi S. Wood, Superintendent of Schools and President of J. J. C. Mr. Wood acts in the present, but envisions the future. "One man with a dream shall go forth and conquer a crown."





*Left to right:* Ray Carlson, Mrs. C. S. Dobson, Paul Van Poole, Roi S. Wood, superintendent, Clifford Casey, president, Haywood Scott, Mark Henderson, Joe Reeves.

## *Board of Education*

To the Board of Education we give our thanks and appreciation, J. J. C. is grateful for their constant support, their belief in education, and their far-sighted plans for the future of the college.



## *Dean Blaine*

Dean Blaine, our Commander-in-chief on the Home Front. No task is too great, no problem is too small for his consideration. To him the grateful students of the past and the present say "Thanks."





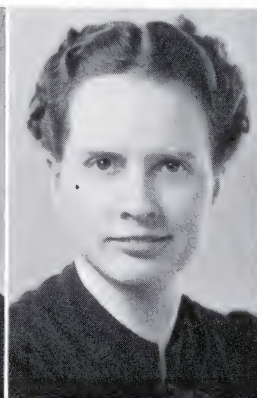
### *Dean of Women*

Miss Edna Drummond, Dean of Women, is the “faculty mother” for the girls of the college. She has proved a trusted counselor in everything from a bruised knee to a broken heart.

### *Dean of Men*

Mr. Harry Gockel, Dean of Men, has “carried on” in spite of the inroads made by the Army, the Navy, and the Marines on our “detachment” of boys.

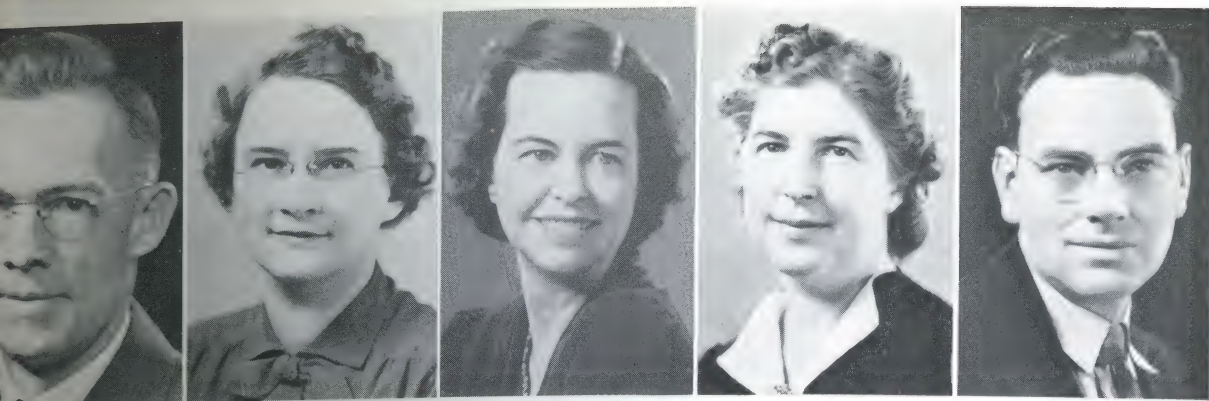




*First Row:* Mary B. Carter, Paul R. Stevick, Martha McCormick, H. C. Gockel, Fern Green.

*Second Row:* Nira Wright, Arthur Boles, Eula Ratekin, Sid Cobine, Fern Claycomb.

*Third Row:* Edith Gorman, Alta Dale, Norman J. Ranum.



*First Row:* Gene Hatfield, Vera Steininger, Merle Martin, Ada Coffey, Ellis Kindred.

*Second Row:* Oliver Sovereign, Marie Guengerich, Lillian Spanger, Edna Drummond, Ermie Whitfield.

*Third Row:* Dorothy Stone, Buryl Harmon, Mae Marshall.

*Not pictured:* Mary Payne, C. T. Quigley, C. W. Baker.



# Thoughts

★

In Art, I have tasted of linear perspective,  
For making you dippy it's really effective.

★

A faint perfume  
that filled my room  
upon a summer  
night.

Recalled a mood  
of solitude,  
and streaming pale  
moonlight.

Your look at me  
now memory,  
your kiss, now  
just a sigh.

Are but perfume  
to fill my room,  
my lonely room,  
and I.

★

If love  
or hate,  
depends  
on fate;  
then why  
the rush  
and gush!

★

Rain—whose constant fourth dimension  
Makes one dream of things, undawned,  
Prompts the mind to search, uncertain  
For the powers that lie beyond . . . .

*Robert Myers*

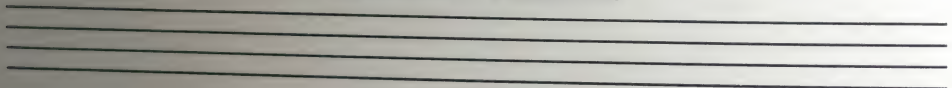
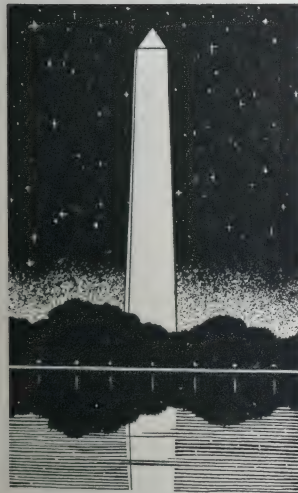
*This year of 1944 finds  
America standing at the crossroads*

*We produce this yearbook  
Representative of the freedom she fights for*

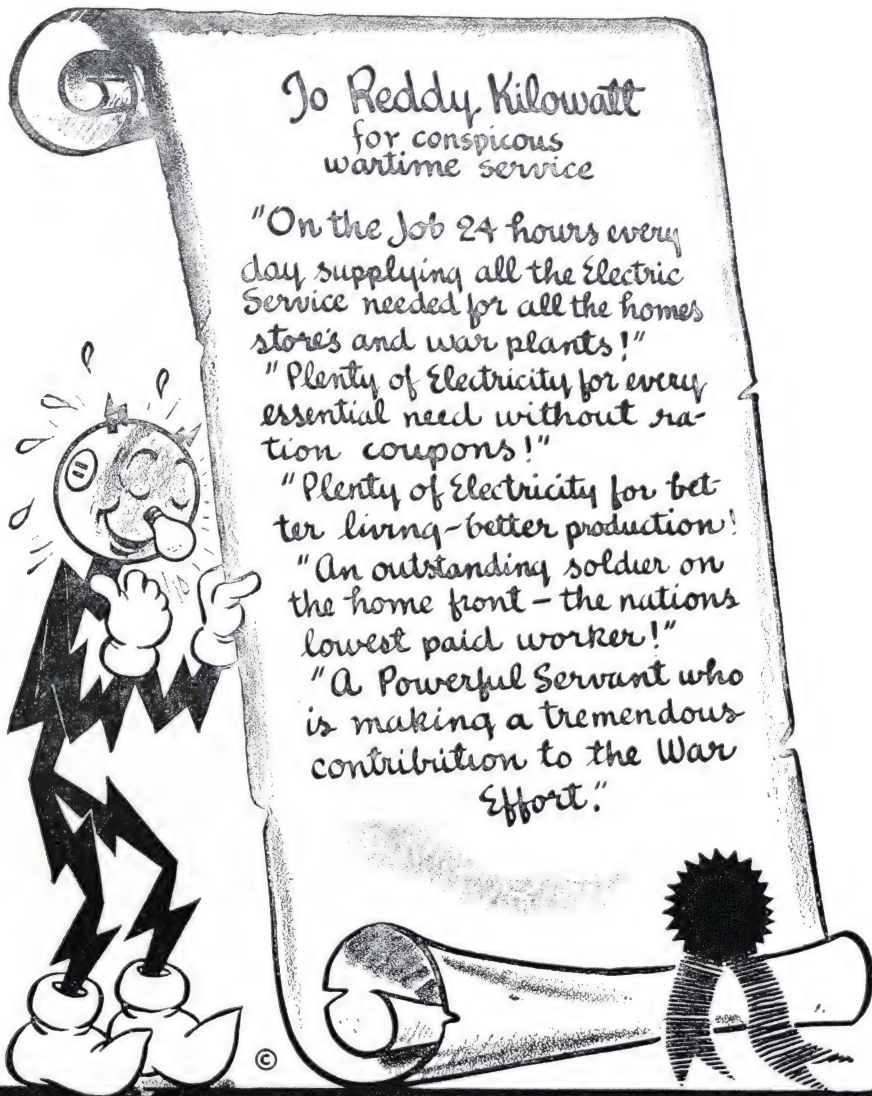
*These advertisers have made it possible*

⇒ *We thank them*

⇒ *You support them*







To Reddy Kilowatt  
for conspicuous  
wartime service

"On the Job 24 hours every  
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"Plenty of Electricity for every  
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"An outstanding soldier on  
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lowest paid worker!"

"A Powerful Servant who  
is making a tremendous  
contribution to the War  
Effort."

"AW . . GEE . . FOLKS . . THANKS! . . but I don't deserve  
the credit. What has been done electrically in this district is  
typical of the American Way of Private Enterprise . . . a busi-  
ness-managed industry 'delivering the goods' promptly, ef-  
ficiently and economically. That's America . . . let's keep  
it that way ALWAYS!" - -

- - REDDY KILOWATT  
Your Electrical Servant

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— FRESH FLOWERS —

*“Guaranteed to Please”*

Telephone Orders Given Special Consideration.

PHONE 3089

1406 BROADWAY

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## T. C. HELM

*for*

REAL ESTATE — LOANS — INSURANCE

*“We exchange what you have for what you want”*

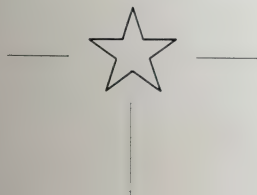
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A PAT ON THE BACK *for the Students of J. J. C.*

FROM

# PETER PAN

## CLEANING AND LAUNDRY



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PHONE 1446

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Quality . . .

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★ HOSIERY

★ LINGERIE

AND

★ WASH FROCKS



## A G STORES



THE BEST GROCERY  
STORES IN TOWN

## A Joplin Bank For Joplin Students

FROM

W. J. J. LEFFEN, JHS, 1888

Julius Becker

Taylor Snapp

Charles Arcularius

C. S. Poole

Stanford Leffen

Katherine Becker

Arthur Lane

Jack Carrithers

TO Sally Leffen, JHS, 1942

We believe 100% in Joplin talent and  
understand its problems

## CITIZENS STATE BANK of JOPLIN

626 Main

Since 1900

# *Lambda Alpha Lambda Sorority*

1943-1944

**We . . .**

**Young Women of Today,**

**With**

**A Glimpse of Tomorrow,**

**Compliment**

**You . . .**

**On Your Achievement.**

Pres. Kay Pickins

V. Pres. Pat Foester

Sec. Betty Meredith

C. Sec. Joan Sweatt

Treas. Dorothy Cearnal

Rep. Margot Coombs

S. at Arms Carolyn Johnson

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**THE GRADUATE and . . .**

**THE PEERLESS MACHINERY CO.**

**BOTH BUILDING FOR THE FUTURE**

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**FLORSHEIM  
FREEMAN  
FOR MEN**

**ARCH PRESERVERS  
STYLE-EEZ  
FOR WOMEN**

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JOPLIN'S COMPLETE DEPARTMENT STORE

# *Christman's*

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ALWAYS WELCOME  
AT THE

## C & A BARBECUE

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Phone 1382

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## Sunny Jim Candy Shop

*The Home of Good Candy*

Call 1299 for "Pride of Ozarks" Candies

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THE DISTRICT'S LEADING SPORT STORE

**GOLDSMITH ATHLETIC EQUIPMENT**

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**REMINGTON GUNS AND AMMUNITION**

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IF IT IS DONE WITH HEAT  
YOU CAN DO IT BETTER WITH NATURAL GAS

## Natural Gas . . .

IS THE MODERN FUEL FOR COOKING AND HEATING

### THE GAS SERVICE CO.

"A Cities Service Company"

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"IN EVERY COMMUNITY"



**SEARS-ROEBUCK  
AND COMPANY**



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CONGRATULATIONS—

# YATES HOTEL

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Phone 5700

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COMPLIMENTS

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THE STUDENTS' STORE

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**For Joplin Junior College . . .**

May each year be greater than those before.

COMPLIMENTS OF

**Fox Theatres**

**"Joplin's Most Distinguished Theatres"**

RELAXATION . . .

In an Atmosphere of  
. . . Courtesy and Comfort

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CONGRATULATIONS—GRADUATES

We Welcome The Oppotunity of Discussing Your  
Future Business or Professional Plans.

**JUST BANKING**

# **FIRST NATIONAL BANK**



524 Main Street

Phone 5000

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IN JOPLIN—

# FIELD'S

FOR FASHION

*"The Store That's Being Quoted"*

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CONGRATULATIONS TO

**THE JOPLIN JUNIOR COLLEGE AND TO  
THE MEMBERS OF THE 1944 CLASS**

**LAWRENCE'S WHITE ROCK LUNCH**

6TH AND JOPLIN STREET

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# *Ramsay's*

51 Years of Quality and Service

*Because she likes  
nice things*

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## McCOOL'S Drug Store

PRESCRIPTION SERVICE

STOVER'S CANDIES

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New Location . . . 120 W. 4th

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609 Joplin Street

AT MODERATE PRICES

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FRED HARRING

## **FRED'S PLACE**

**WE MAKE OUR OWN CHILLI AND TAMALES**

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## **THOMAS FRUIT CO., *Inc.***

**WHOLESALE—FRESH FRUIT AND VEGETABLES  
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"America's Greatest Shoe Values"

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**BEAUTIFUL  
SHOES**



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**Solving Problems  
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of

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**JOPLIN BUSINESS**  
*Believes in YOU ...*  
*and in JOPLIN*

Education Depends on Business,  
—Business on Education.  
Together, Nothing Is Impossible!

## **JOPLIN CHAMBER OF COMMERCE**

112 West Fourth

“CENTER OF DISTRICT ACTIVITIES”

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**USE TOOMBS-FAY PAINTS**

## **SOUTHWESTERN SASH *and* DOOR COMPANY**

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Joplin, Mo.

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*Shoes from . . .*

## BRECK'S BOOT SHOP

**are not just shoes . but shoes that have  
that "SOMETHING DIFFERENT" look**

*Shoes that really will add "umph" to your graduation outfit.*  
BRECK'S the District's Outstanding Shoe Store since 1914.

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Send us your laundry and dry cleaning work.  
You will be pleased with our service.

PHONE 2044

## AMERICAN LAUNDRY & DRY CLEANING

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**ENGINEERS — FOUNDERS — MACHINISTS**

JOPLIN, MISSOURI

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Proud to put your name in print . . .  
proud to see the graduates take their  
place in the news we are pledged to  
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STUDENTS KNOW—AND GO!

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Fried Chicken with  
SUSIE QUE POTATOES  
BARBECUED MEATS

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Compliments of the  
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PRESIDENT

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*To Every Graduate*

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*of*  
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ACTIVITIES



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KIT KAT COFFEE SHOP  
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V. Pres. Pat Keroh  
Sec. Shirley Brunkhorst  
Treas. Lucille Dilworth  
Rep. Norma Jean Creech  
S. at Arms Joan Briggs

This . . .  
Is To Congratulate  
The  
Joplin Ju-Co Graduate  
Who's  
Shown That He Will  
Motivate Toward  
The Future . . . Prepared.

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FROM:

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THIRSTY OR NOT

# *Newton's*

## JEWELRY STORE

Nationally Advertised Diamonds, Watches and Jewelry  
*On Credit at Lowest Cash Prices*

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STEVE PARKER

FRED HUNSAKER

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**FINE FLOWERS**

*Bouquets — Corsages*

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118 W. FIFTH

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Congratulations  
From

**BILL  
MARKWARDT**

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**AT  
YOUR  
GROCER**



A FLAVOR THAT ONLY FRESHNESS GIVES

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*IF IT'S NEW . . .*

*IT'S AT*

# *NEWMAN'S*

*A COMMUNITY INSTITUTION*

JOPLIN



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Meet Me At The—

## **MODERN RECREATION**

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BOWLING - POOL - PING PONG - SNOOKER

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## **CARLSON'S**

**SEED - FEED - HARDWARE**

**INDEPENDENT MERCHANTS**

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RIDE THE  
*Yellow Buses*

TO  
NEOSHO - CAMP CROWDER - CARTHAGE

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*Congratulations ---*

*from the*

SENIOR HIGH SCHOOL  
"JOPLIMO STAFF"

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CONGRATULATES THE GRADUATE——

——EDUCATION FOR VICTORY

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*Ask for*

**“OZARK SMILE”**

*Brand*



East on County Line

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BEST WISHES—  
*from*

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*Distributors of*

**QUALITY SEED PRODUCTS**



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OFFERS THEIR CONGRATULATIONS TO  
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**SEE US**

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Will seldom feel the urge to roam.”



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STILL MAINTAINING—UNDER DIFFICULTIES—THE BEST POSSIBLE SERVICE  
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DRESSES

LINGERIE

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